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CALENDAR ADVISORY

6TH ANNUAL MUDDY BOOT FESTIVAL

GRASSROOTS FESTIVAL PROMOTES SUSTAINABLE LIVING IN SE PORTLAND

- WHAT:** The sixth annual Muddy Boot Festival, a three-day grassroots event that promotes sustainable living, will feature keynote speaker Joel Makower, live music, food and beverage, workshops, panel discussions, kids' activities and an outdoor marketplace featuring local vendors and exhibitors. This year's theme, "Health + Happiness: Sustaining Vibrant Communities," addresses healthy eating, the health of our economy and everything in between.
- WHEN:** Keynote Address:
Friday, Sept. 9, 2011 7:00 p.m.
Outdoor Festival:
Saturday, Sept. 10, 2011 12:00 p.m. – 9:00 p.m.
Sunday, Sept. 11, 2011 12:00 p.m. – 6:00 p.m.
- WHERE:** St. Philip Neri
2408 SE 16th Ave
Portland, Ore.
- COST:** Keynote Address: \$12 advance / \$15 door
Outdoor Festival: \$5 advance / \$7 door / kids under 12 FREE
- KEYNOTE:** For more than 20 years, [Joel Makower](http://www.makower.com) has been a well-respected voice on business, the environment, and the bottom line. As a writer, speaker, and strategist on corporate environmental practices, clean technology, and green marketing, he has helped a wide range of companies align environmental responsibility with core strategy and business success. For more information, visit <http://www.makower.com>.
- BACKGROUND:** The Muddy Boot Festival, a "Soulful Celebration of Sustainable Living," is a grassroots festival in Portland, Ore. that promotes sustainable living practices within our local communities, thereby enhancing the health of our world, our neighborhoods and ourselves. For more information, visit <http://www.muddyboot.org>.

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